

American life in the midst of crisis

How people are using technology as their lives are upended

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THE PANDEMIC

More than four-in-ten Americans say their lives have changed in a major way

% saying that, as a result of the coronavirus outbreak, their personal life has ...

	Changed in a major way	Changed, but only a little bit	Stayed about the same
All adults	44	44	12
Men	41	46	12
Women	47	41	11
White	45	45	10
Black	34	43	22
Hispanic	47	43	10

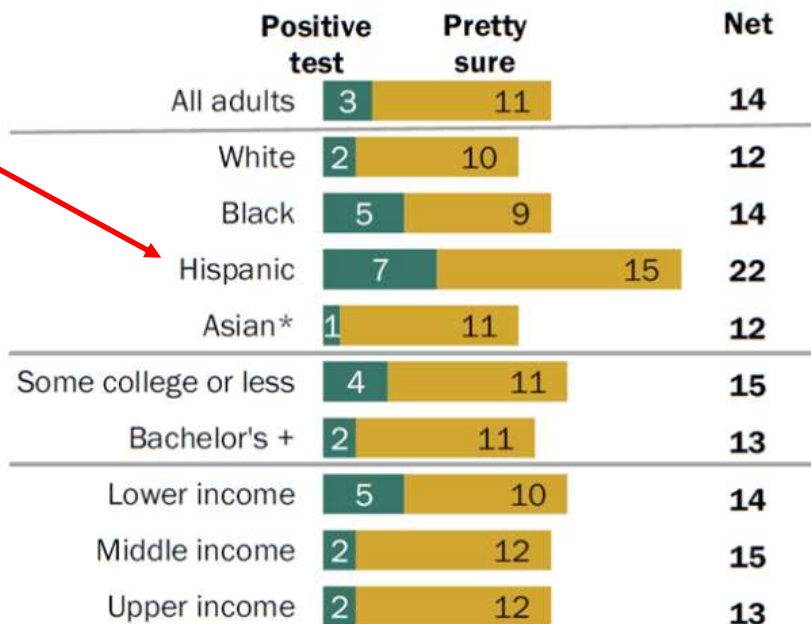
Ages 18-29	43	45	12
30-49	46	43	10
50-64	42	42	16
65+	45	45	9
Postgrad	61	34	5
Bachelor's degree	54	40	5
Some college	43	45	12
HS or less	35	48	16
Upper income	54	39	6
Middle income	44	45	10
Lower income	39	44	16

COVID-19 state health impact to date

High	51	39	9
Medium	43	44	12
Low	40	47	13

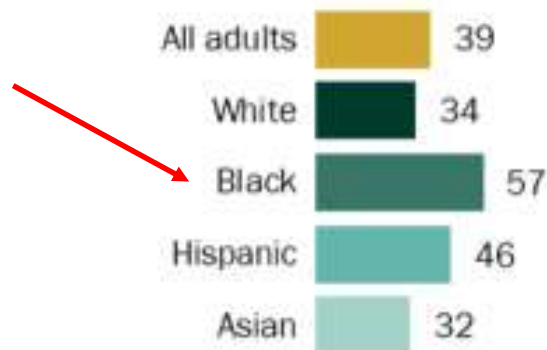
14% of U.S. adults are at least 'pretty sure' they have had COVID-19

% who say they have tested positive for having COVID-19 or antibodies, or been 'pretty sure' they have had COVID-19 without an official diagnosis



Majority of Black adults in U.S. know someone who was hospitalized or died due to coronavirus

% who say they personally know someone who has been hospitalized or died as a result of having COVID-19



Economic fallout from COVID-19 is hitting lower-income adults harder

% saying ...

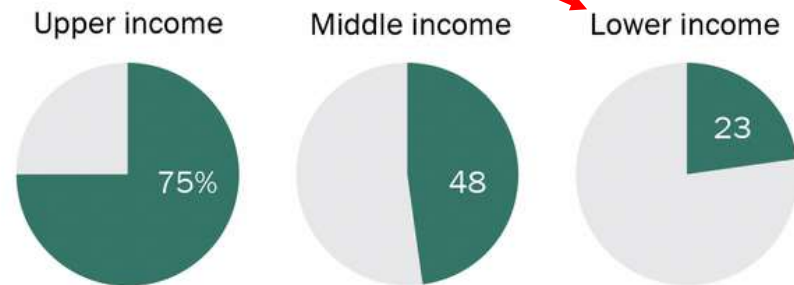
They or someone in their household has lost a job or taken a pay cut due to the coronavirus outbreak



They cannot pay all of their bills in full ...



They have rainy day funds that would cover their expenses for three months in case of emergency



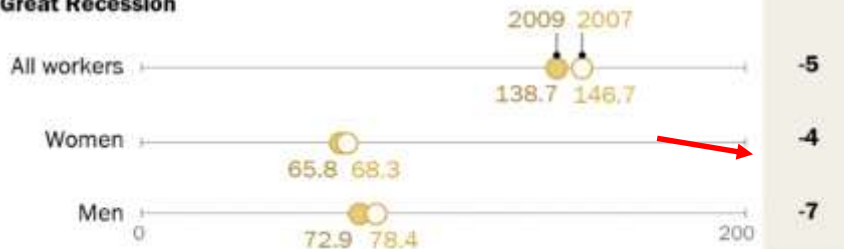
Women have lost more jobs than men in COVID-19 downturn, a reversal from the Great Recession

Employed workers, in millions

COVID-19 downturn

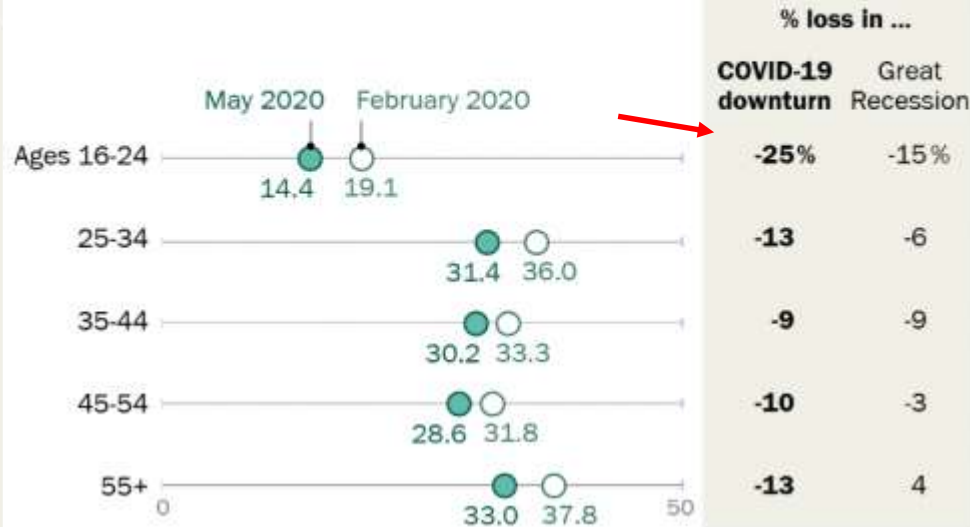


Great Recession



One-quarter of young adult workers have lost their jobs in the COVID-19 downturn

Employed workers, in millions

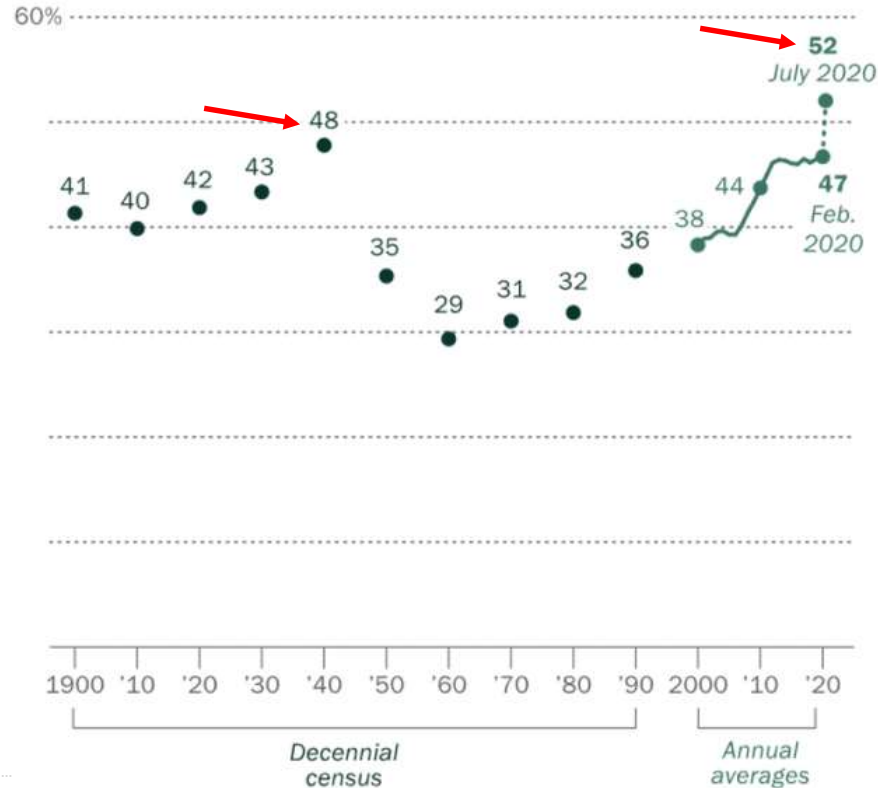


% loss in ...	
COVID-19 downturn	Great Recession
-25%	-15%
-13%	-6%
-9%	-9%
-10%	-3%
-13%	4%



Share of young adults living with parents rises to levels not seen since the Great Depression era

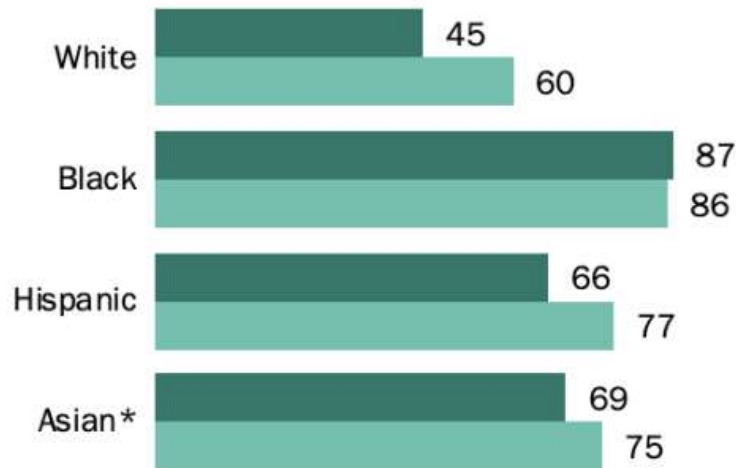
% of 18- to 29-year-olds in U.S. living with a parent



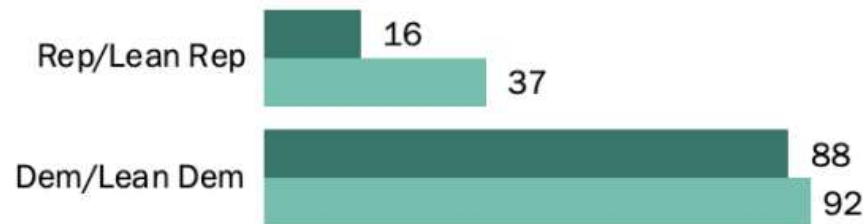
THE RACIAL RECKONING

Support for Black Lives Matter movement down since June

% saying they strongly or somewhat support the Black Lives Matter movement

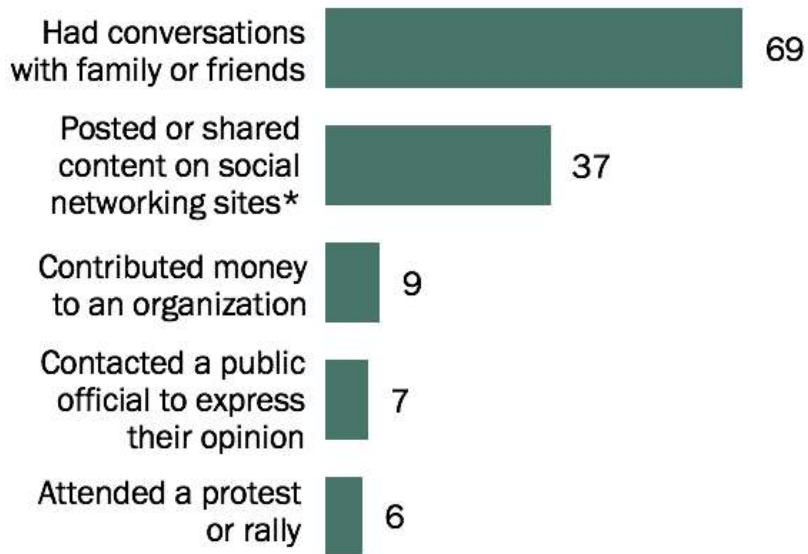


Among White adults



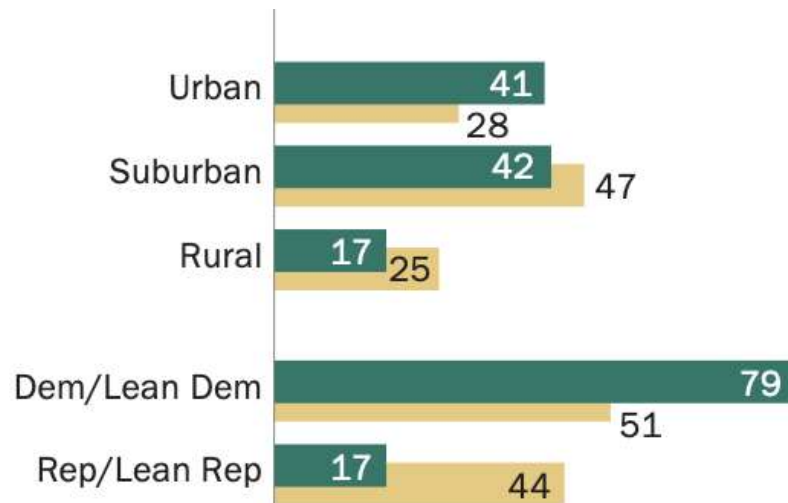
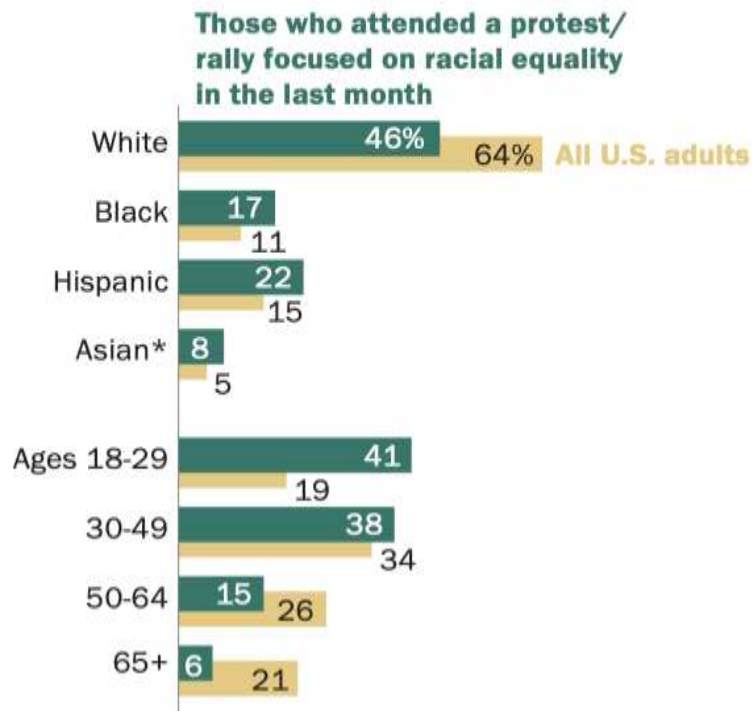
About seven-in-ten Americans say they've had conversations about race in the past month

% saying they have ____ about/focused on race or racial equality in the last month



Younger adults and Democrats more likely to have attended a protest in the last month

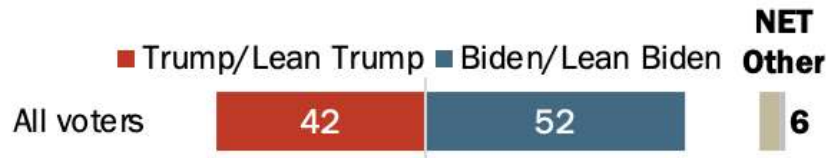
Among ____, % who are ...



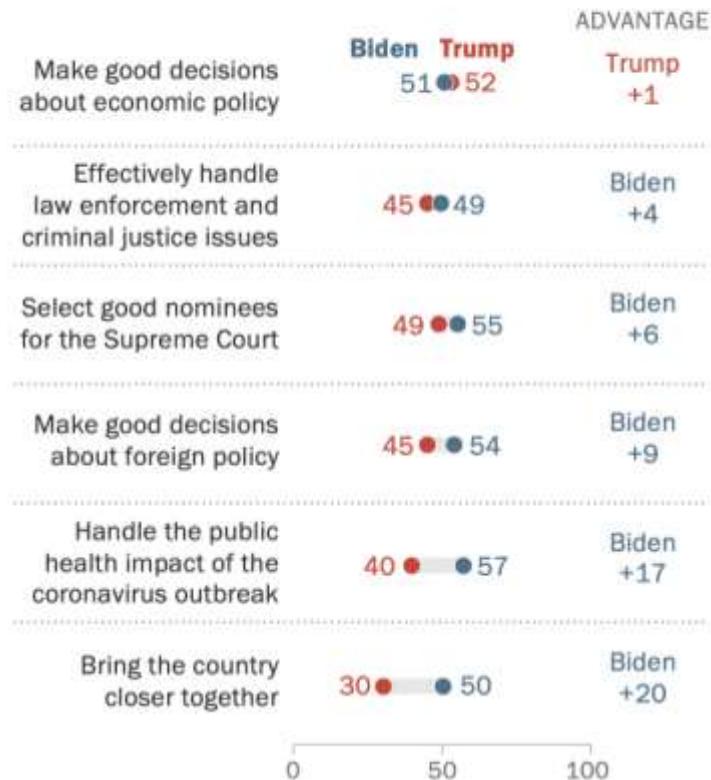
THE ELECTION

Biden has overall lead over Trump and holds advantages on most issues

% of registered voters who say, if the election were held today, they would vote for ...

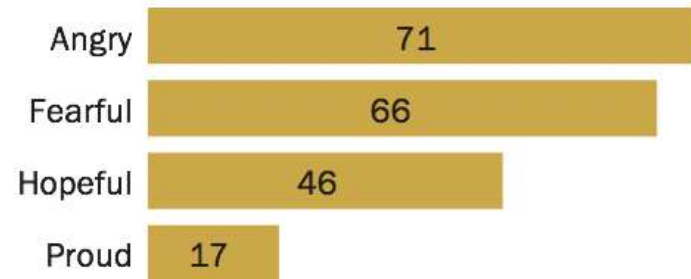


*% of registered voters who are **very/somewhat confident** that ____ can do each of the following*

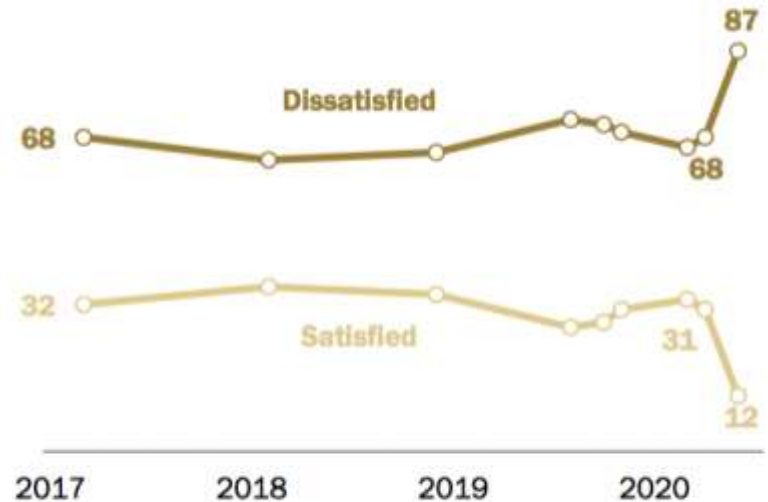


Majorities feel anger, fear with state of nation; few feel proud

% who say, in thinking about the state of the country these days, they feel ...



% who say they are ____ with the way things are going in this country today

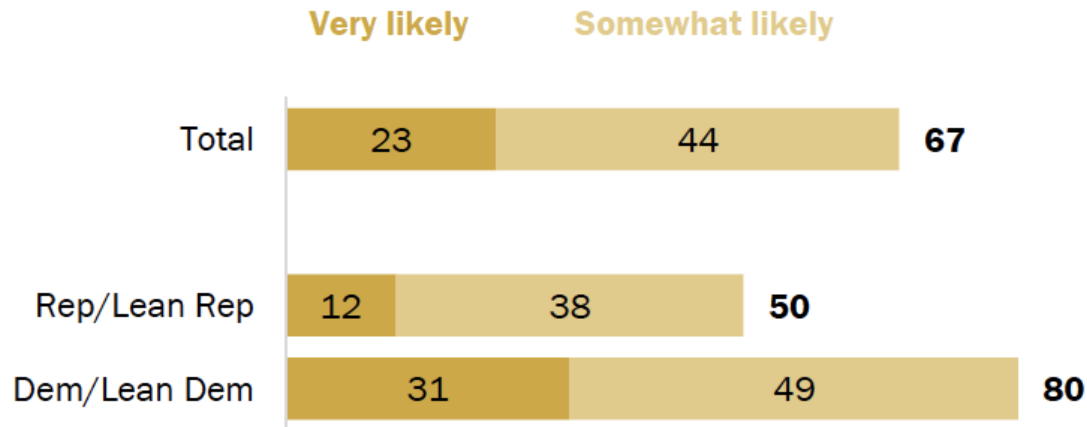


Source: Survey of U.S. adults conducted June 16-22, 2020.

PEW RESEARCH CENTER

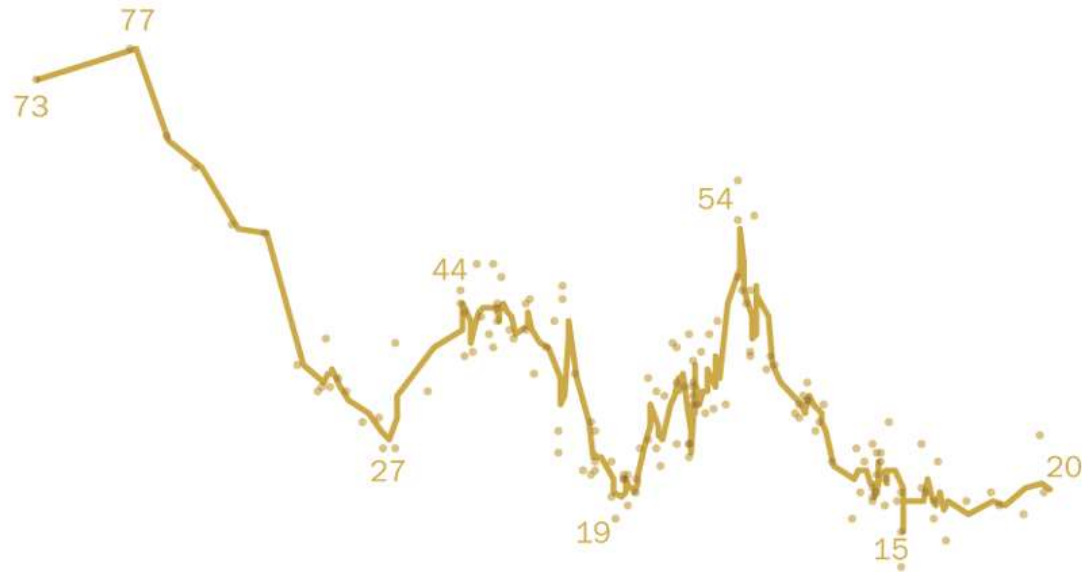
Two-thirds of Americans say it is likely the COVID-19 outbreak will disrupt the presidential election

% who say it is ____ that the coronavirus outbreak will significantly disrupt Americans' ability to vote in the presidential election in November



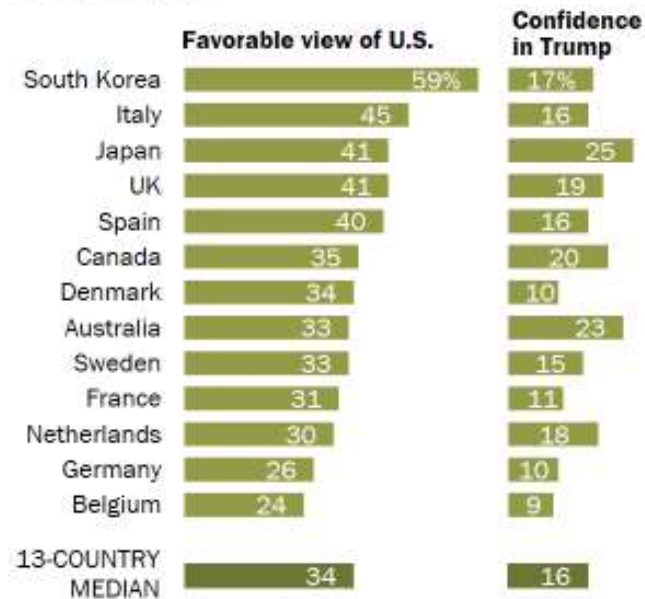
Public trust in the federal government has been low for more than a decade

% who say they trust the federal government to do what is right just about always/most of the time



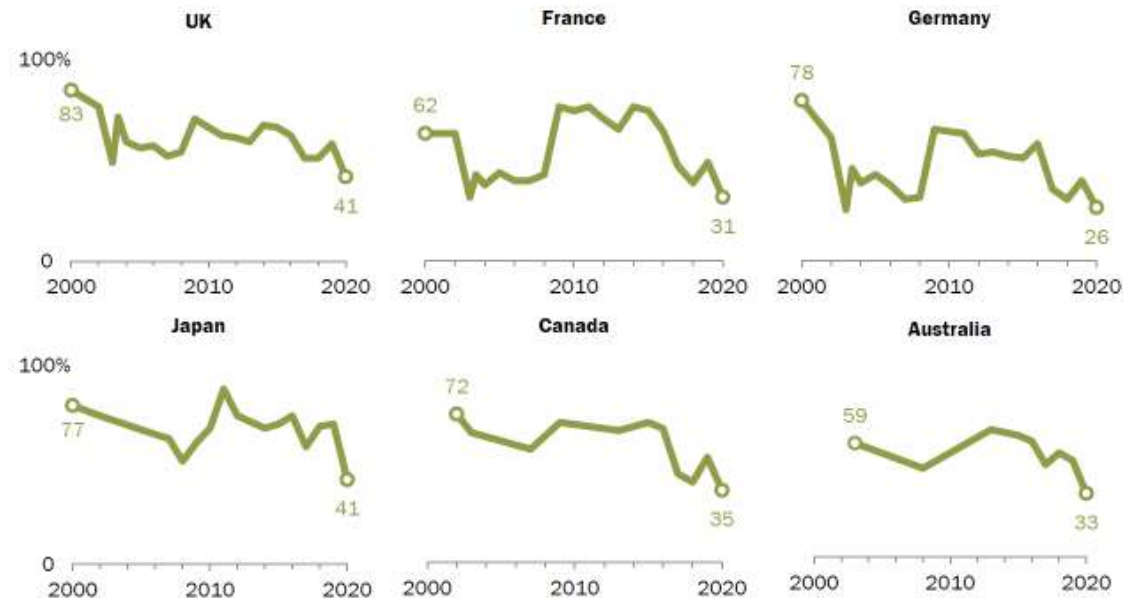
Poor ratings for the U.S. and Trump

% who have (a) ...



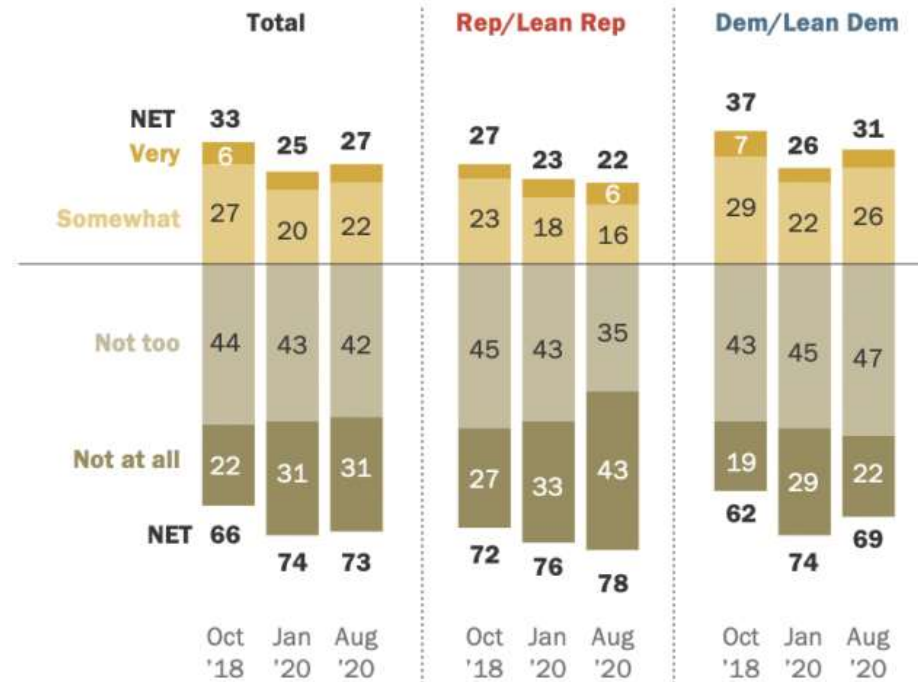
In some countries, ratings for U.S. are at record low

% who have a favorable view of the U.S.



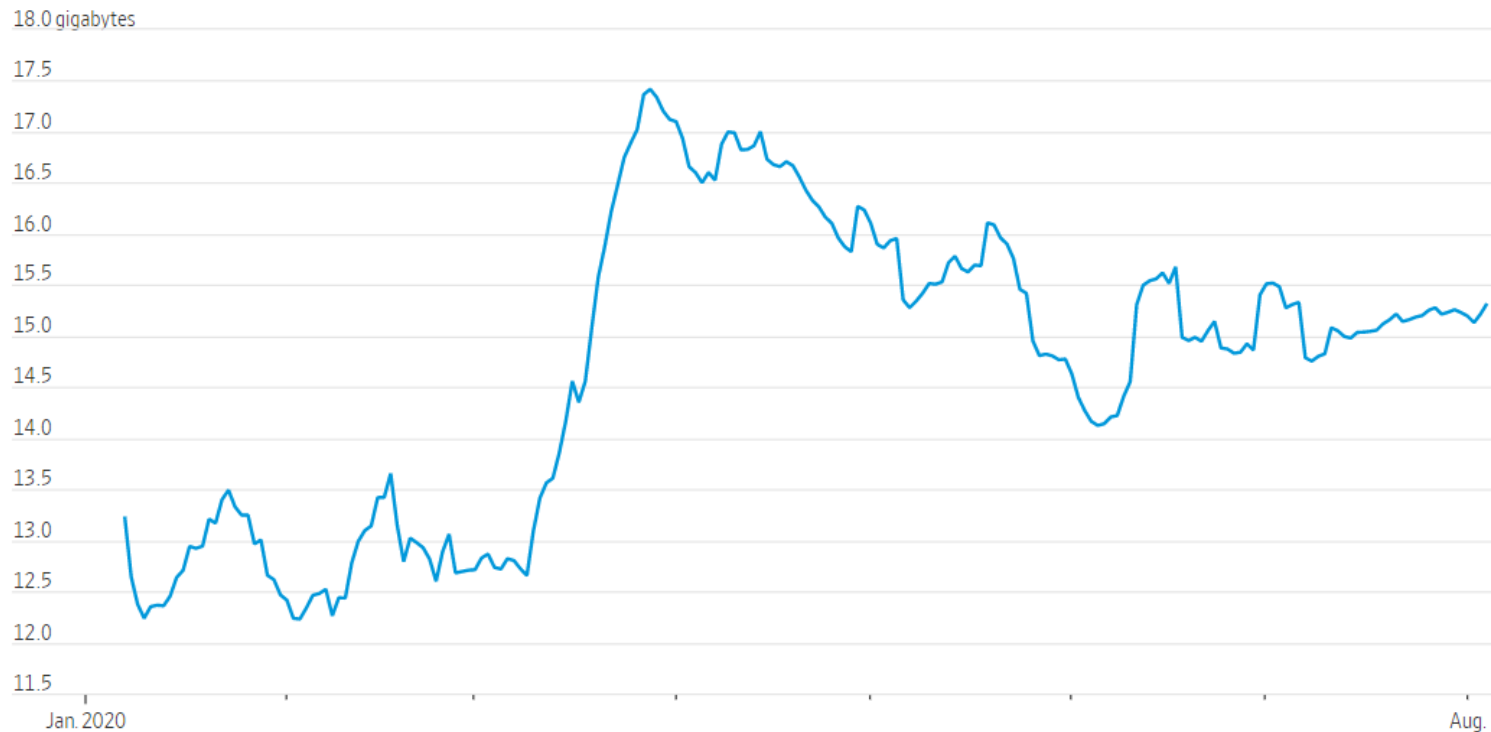
Public expresses little confidence in tech companies to prevent misuse of their platforms to affect election

% who say they are ___ confident in technology companies like Facebook, Twitter and Google to prevent misuse of their platforms to influence the election



INTERNET USE AND ATTITUDES DURING THE CRISES

U.S. household daily broadband usage



Note: Based on more than one million U.S. households. Calculated on a rolling seven-day average.

Source: OpenVault

OpenVault data cited in Wall Street Journal <https://www.wsj.com/articles/coronavirus-lockdown-tested-internets-backbone-11597503600>

Early surge in internet usage – PC Magazine

SOCIAL MEDIA



27%

FACEBOOK

Increase in daily website traffic

26%

LINKEDIN

Quarterly growth of user sessions

2X

WHATSAPP

Increase in calls and videos

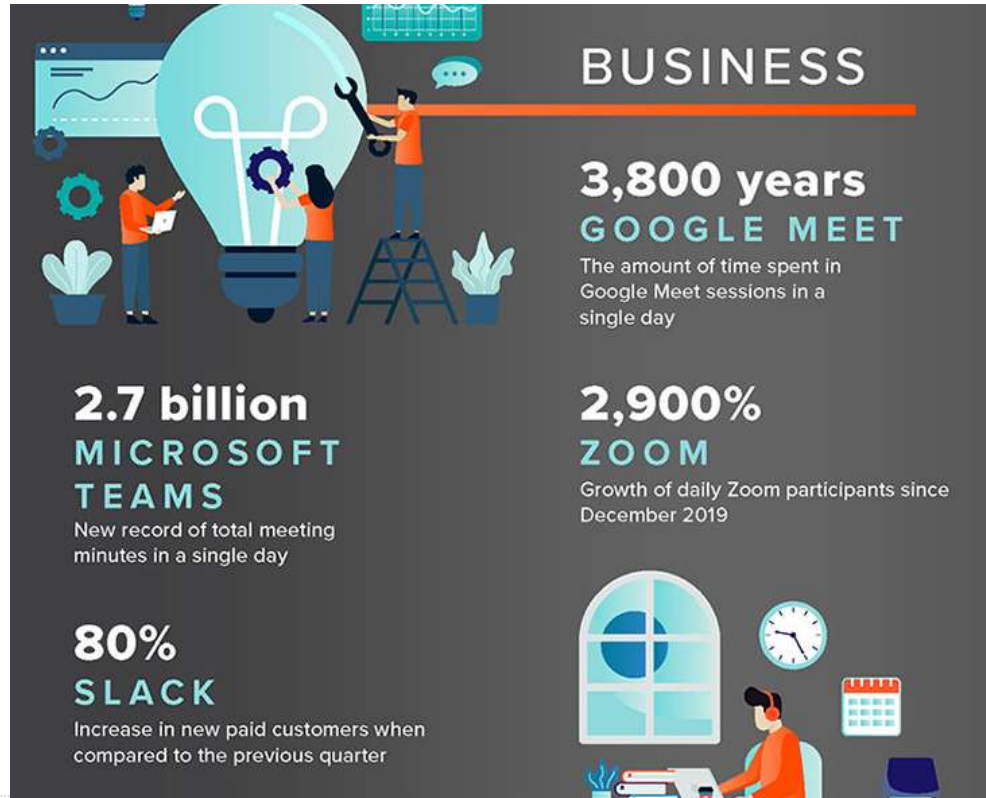


25%

TIKTOK

Increase in the number of monthly downloads of popular social video sharing app

Early surge in internet usage – PC Magazine



Early surge in internet usage – PC Magazine

GAMING



41%

NINTENDO

Surge in annual profit

2X%

ACTIVISION

BLIZZARD

Increase in in-game revenue for
Call of Duty: Modern Warfare vs.
last year's Call of Duty: Black Ops

1 million

BUNCH LIVE

Growth of users over seven days for the
social gaming app

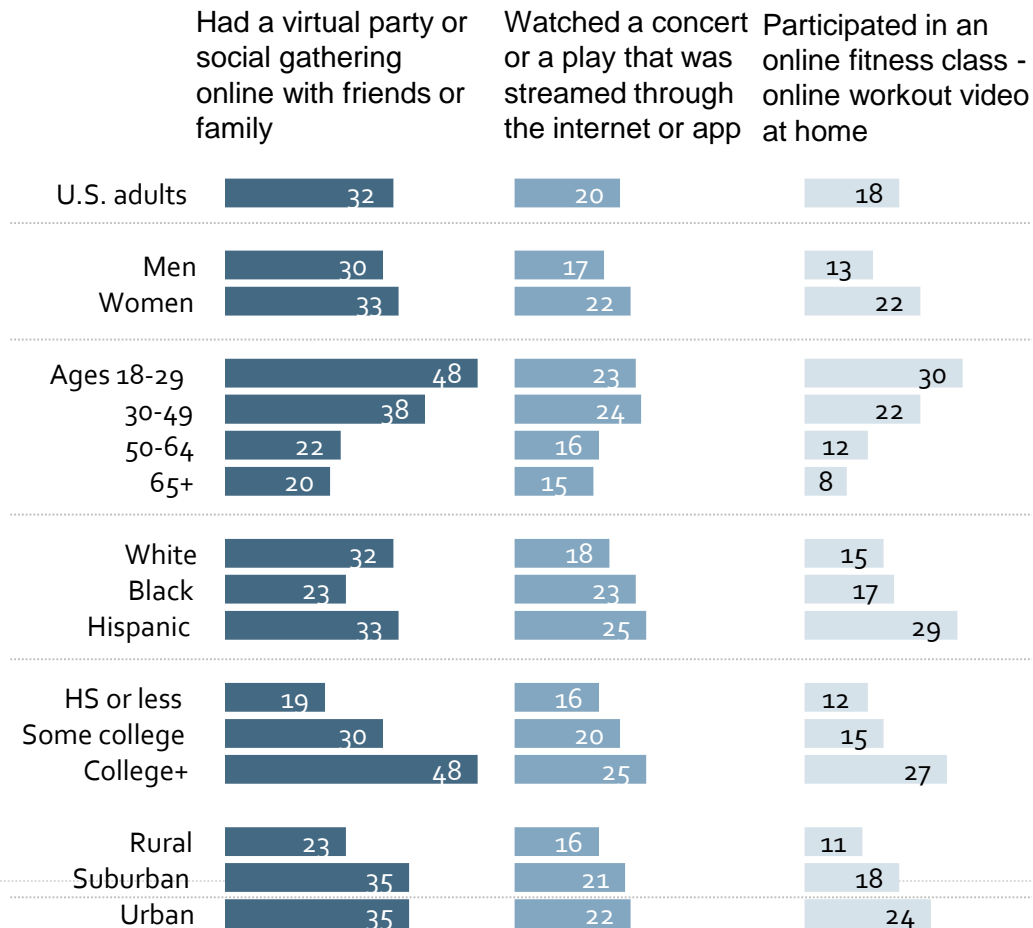
70%

HOUSE PARTY

Growth in monthly signups for the social
video and gaming app

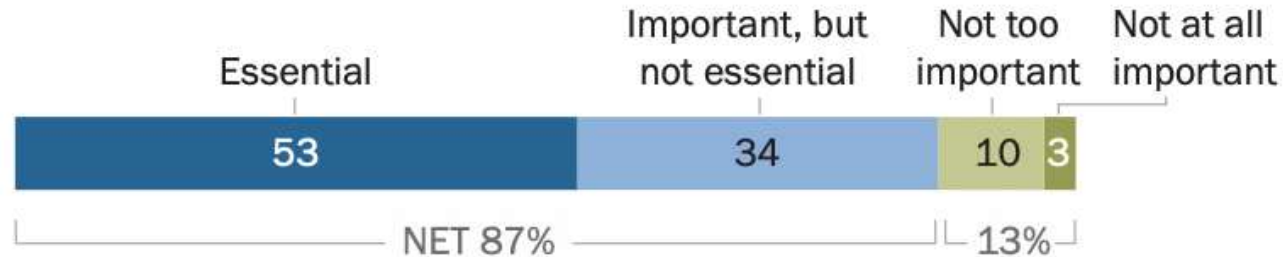


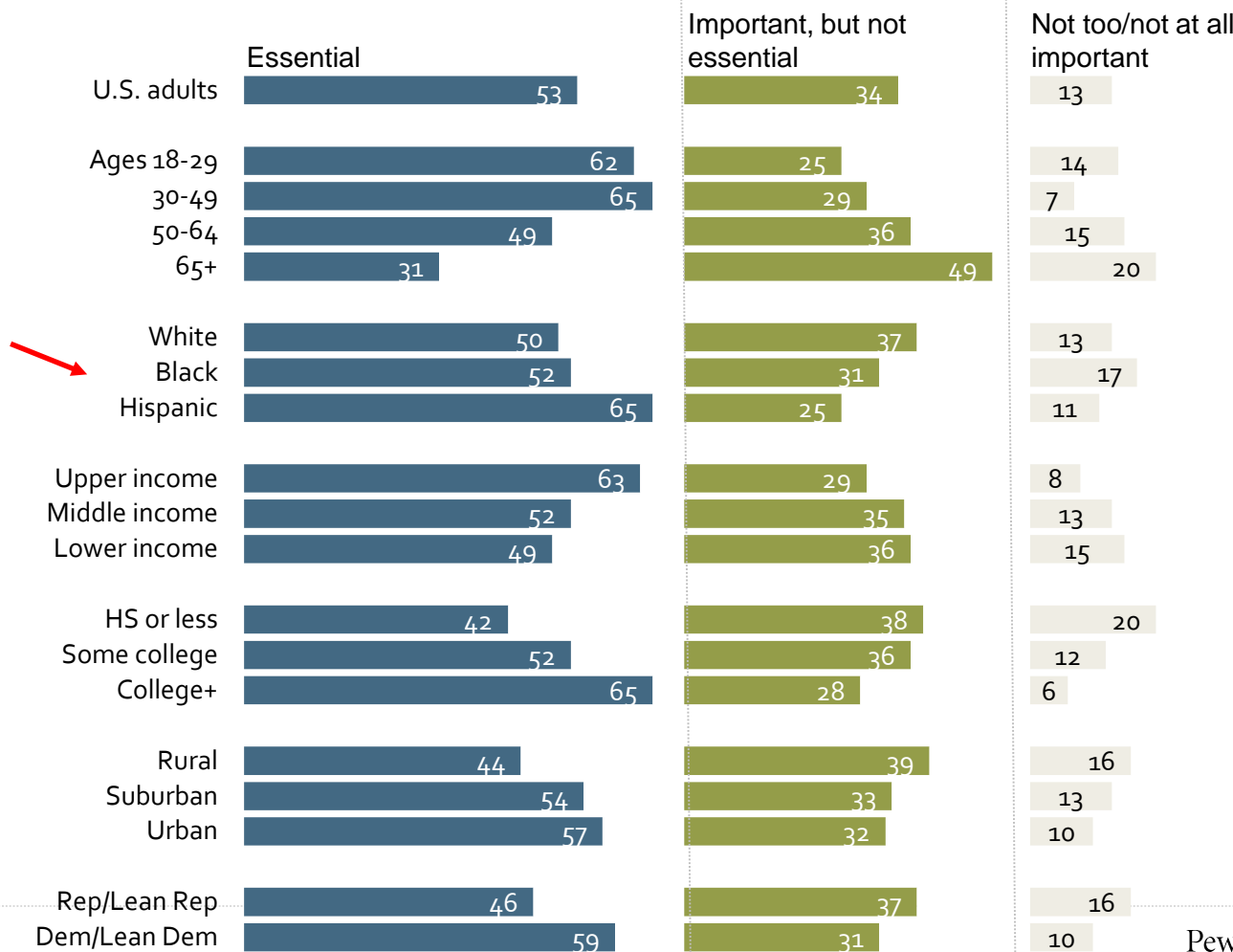
New COVID-19 activities



Roughly half of adults say the internet has been essential to them during the coronavirus outbreak ...

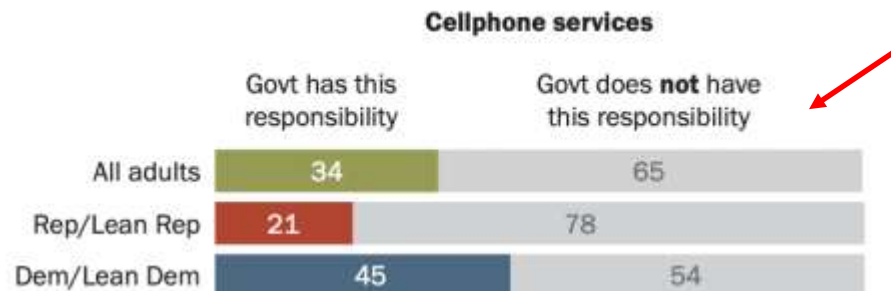
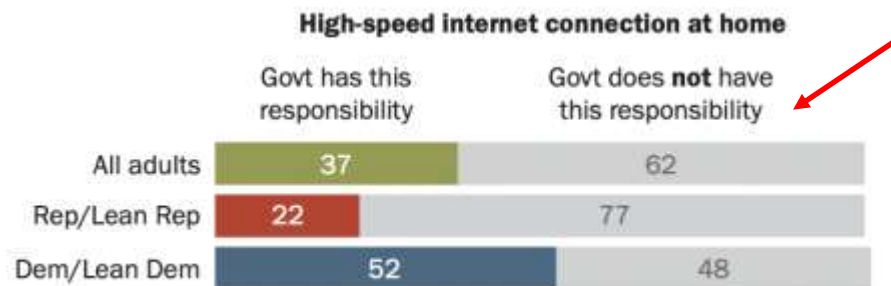
% of U.S. adults who say the internet has been ___ to them personally during the coronavirus outbreak





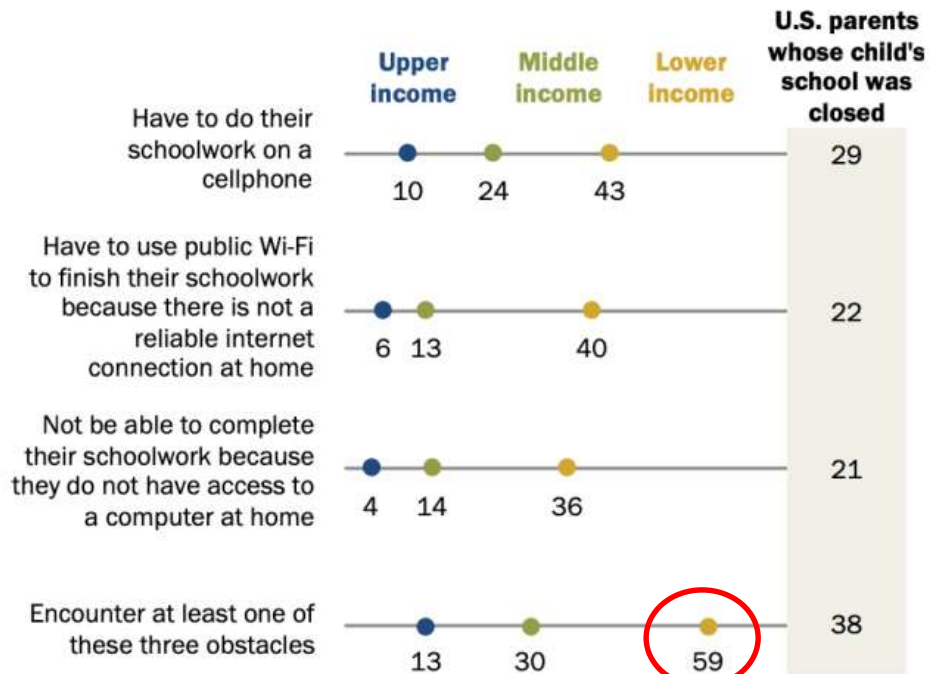
Democrats more likely than Republicans to think the government should be responsible for ensuring home broadband, cellphone services amid COVID-19

% of U.S. adults who say the federal government has or does not have the responsibility to ensure all Americans have ___ during the coronavirus outbreak



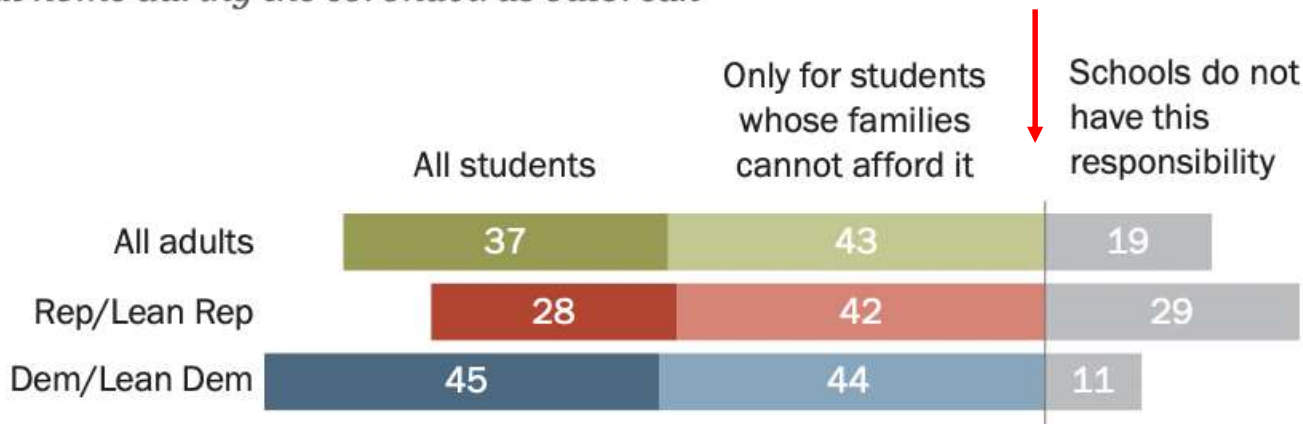
Roughly six-in-ten parents with lower incomes said it's likely their homebound children would face at least one digital obstacle to doing their schoolwork

*Among parents with children whose schools were closed, % who said it was **very** or **somewhat** likely that as their children did schoolwork at home during the coronavirus outbreak, they would ...*



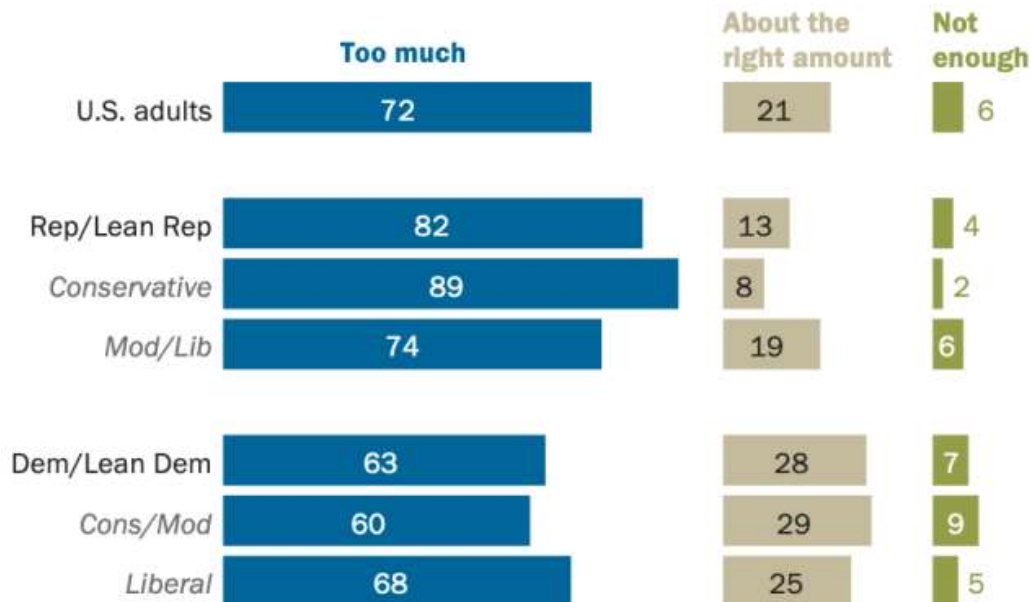
While most Americans say schools should provide computers to at least some students during outbreak, parties divided on if this should be done for all

% of U.S. adults who say that K-12 schools have a responsibility to provide laptops or tablet computers to ___ in order to help them complete schoolwork at home during the coronavirus outbreak



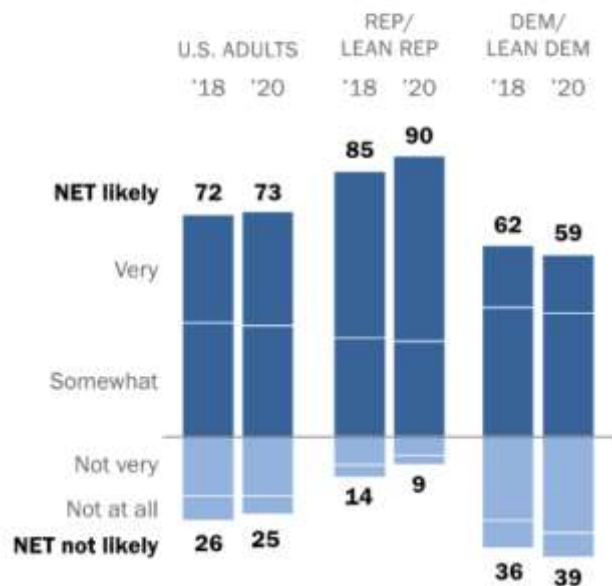
Majorities across parties believe social media companies have too much power and influence in politics; Republicans are especially likely to say this

% of U.S. adults who say social media companies have ___ (of) power and influence in politics today



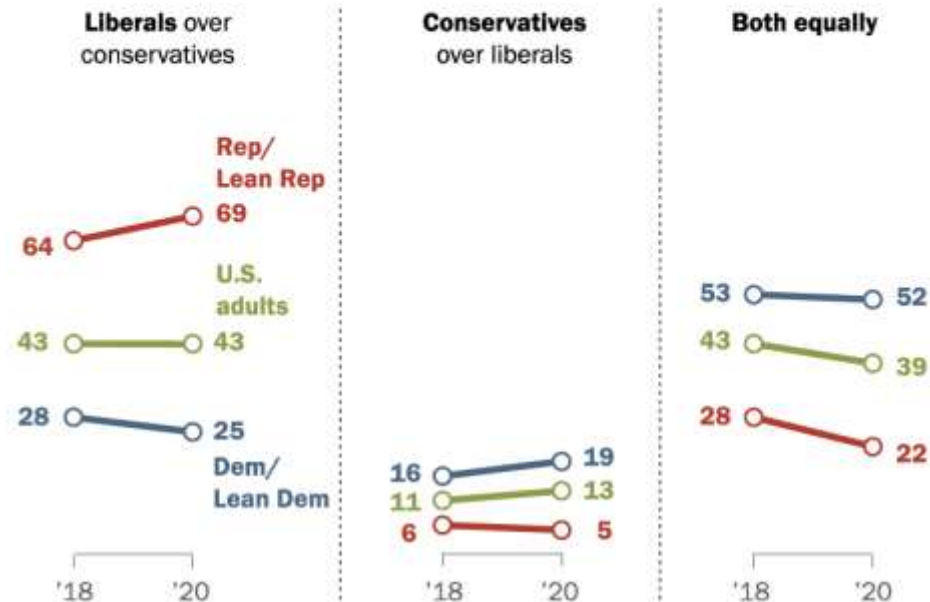
90% of Republicans say it is likely that social media sites censor political viewpoints – a slight uptick since 2018

% of U.S. adults who say it is ___ likely that social media sites intentionally censor political viewpoints they find objectionable



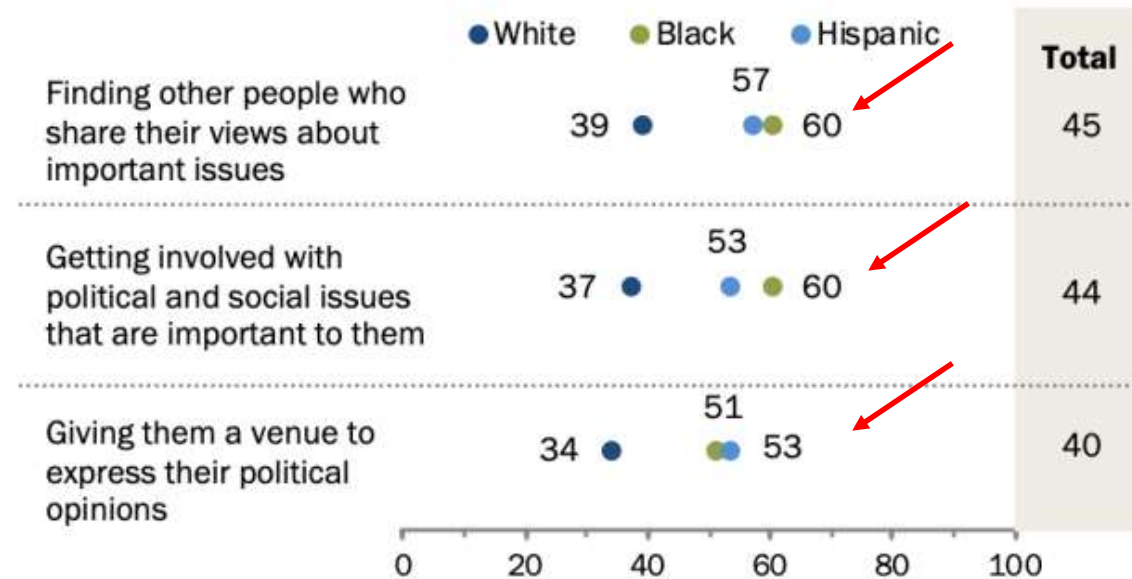
Slight increase in share of Republicans who believe major tech companies support the views of liberals over conservatives since 2018

% of U.S. adults who say major technology companies tend to support the views of ...



Black and Hispanic social media users more likely than white users to say social media is important to them for engaging in certain political activities

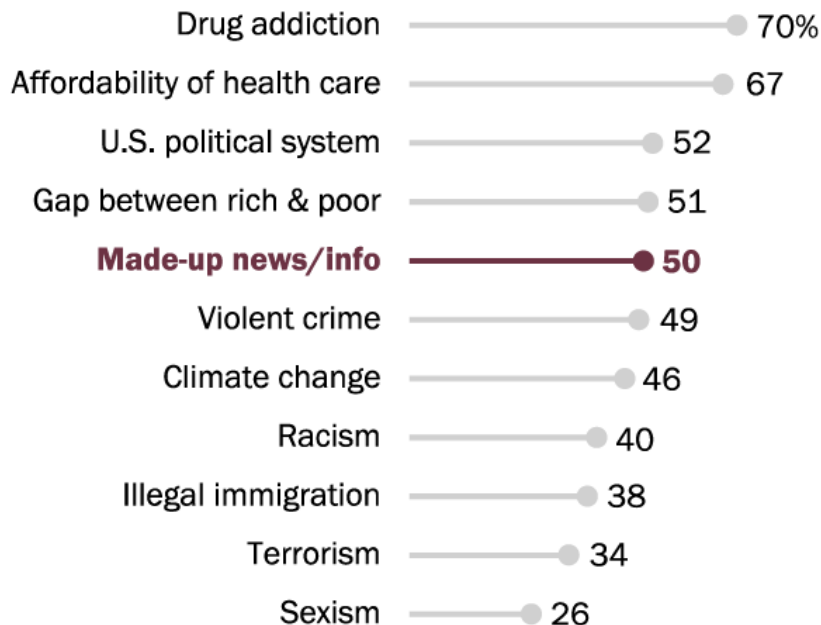
*% of social media users who say that social media is **very or somewhat important** to them personally when it comes to ...*



SPECIAL CONCERNS ABOUT MISINFORMATION

Americans see made-up news as a bigger problem than other key issues...

% WHO SAY __ IS A VERY BIG PROBLEM IN THE COUNTRY TODAY



... and most see it as detrimental to the country's democratic system

MADE-UP NEWS AND INFORMATION HAS A BIG IMPACT ON ...

68%

Americans' confidence in government

54%

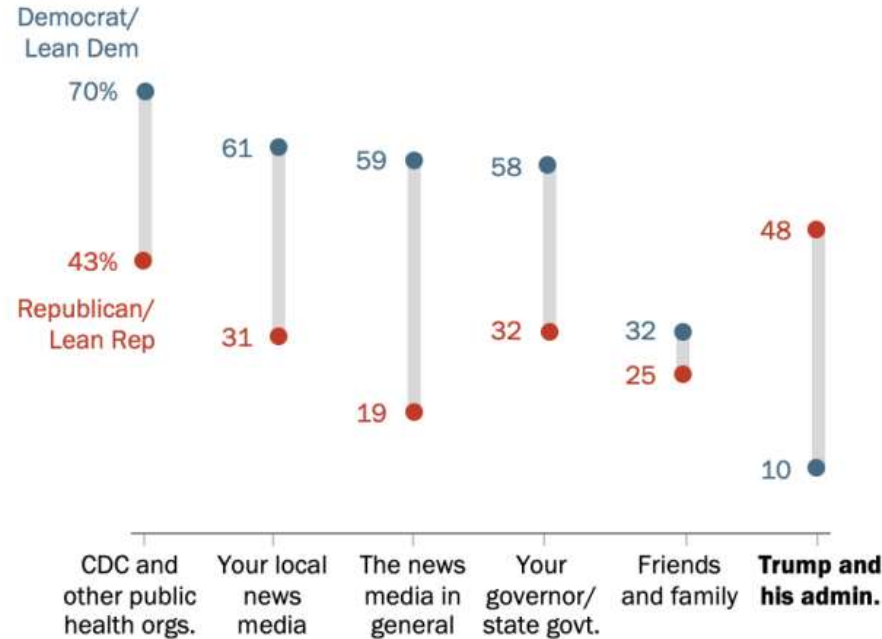
Americans' confidence in each other

51%

Political leaders' ability to get work done

Wide partisan gaps in who's getting the facts right on coronavirus

% of U.S. adults who say each gets the facts right almost all or most of the time when it comes to the coronavirus outbreak



Democrats and Republicans Often Live in Different Media Worlds

Number of sources more trusted and more distrusted for political and election news, among 30 asked about

30 SOURCES:



Democrats trust
more than distrust
22 sources



Republicans distrust
more than trust 20
sources



Source that is **trusted** by more people than distrusted



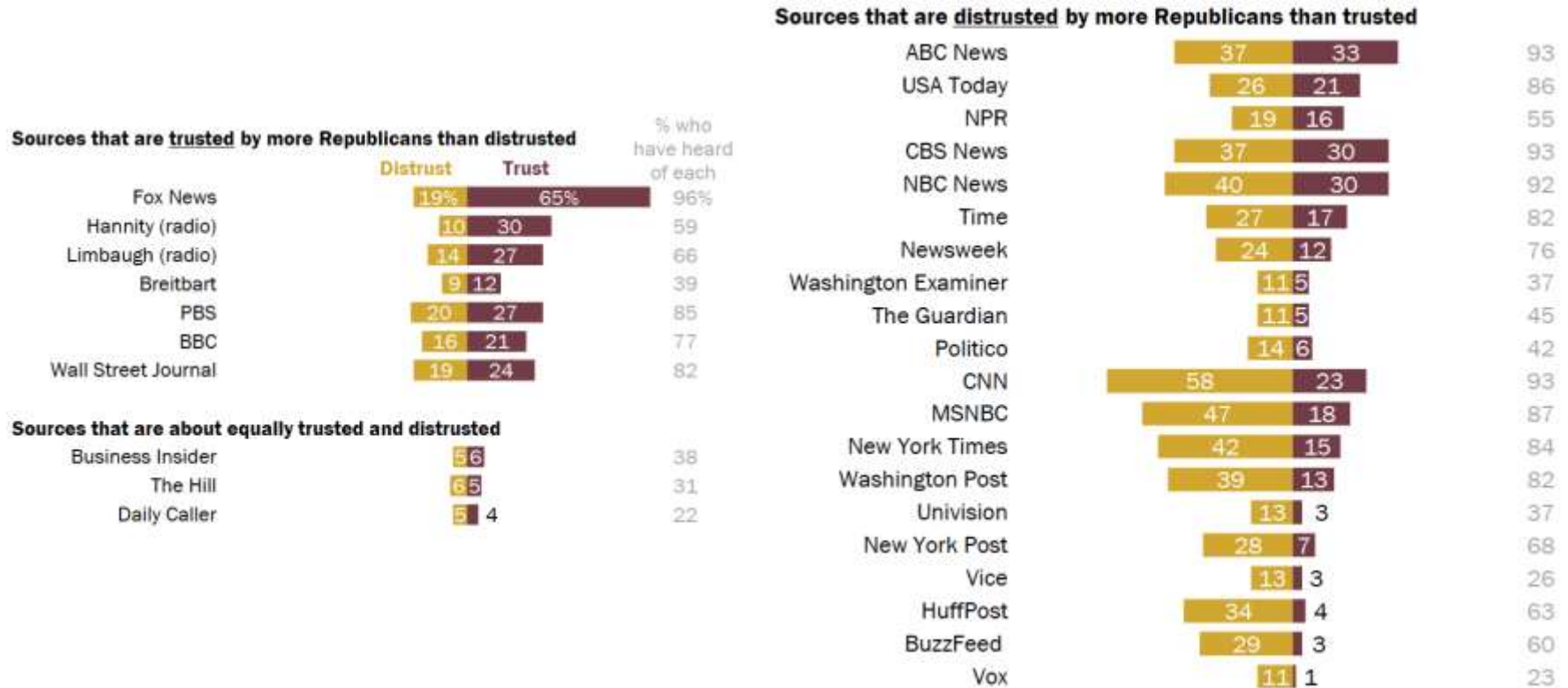
Source that is **distrusted** by more people than trusted



Source is **about equally trusted** as distrusted

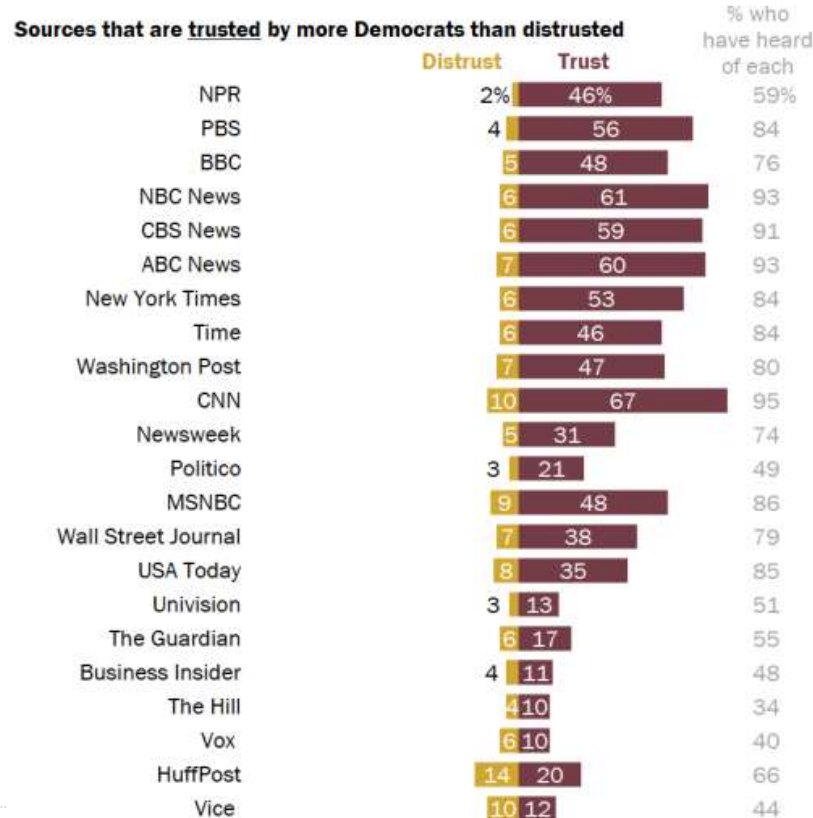
Little Overlap in the Sources Trusted for Political News – Republican version

% of Republicans and Republican leaners who trust or distrust each source for political and election news

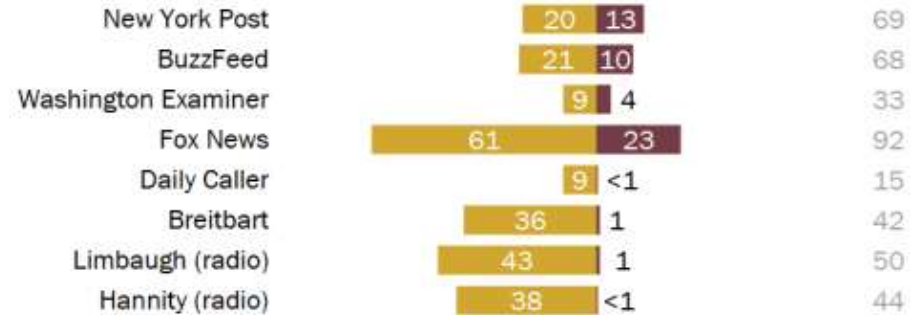


Little Overlap in the Sources Trusted for Political News – Democrat version

% of Democrats and Democratic leaners who trust or distrust each source for political and election news

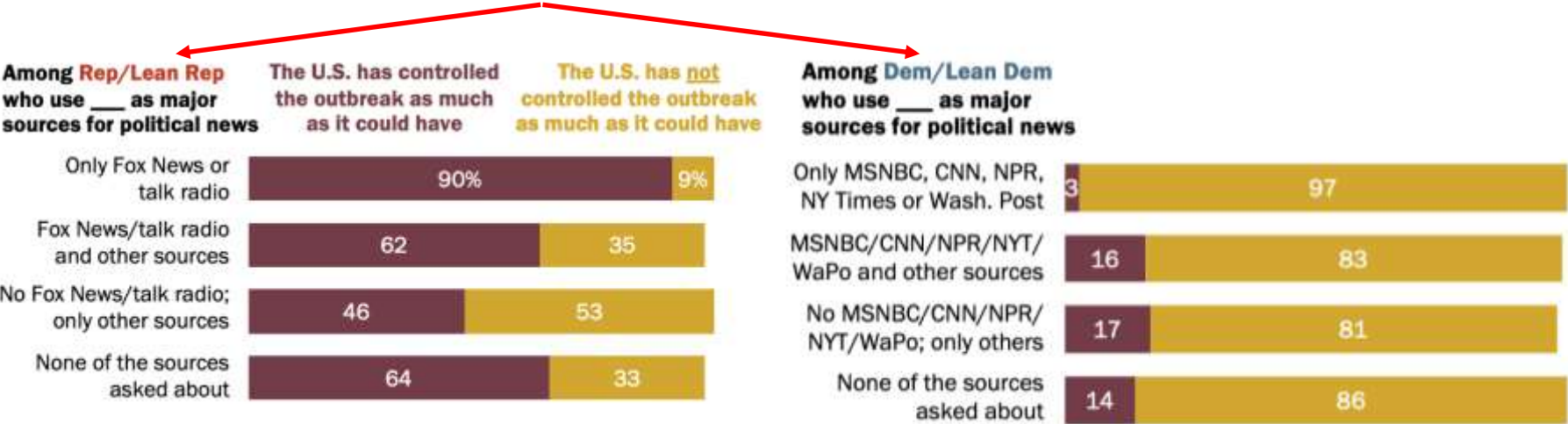


Sources that are distrusted by more Democrats than trusted



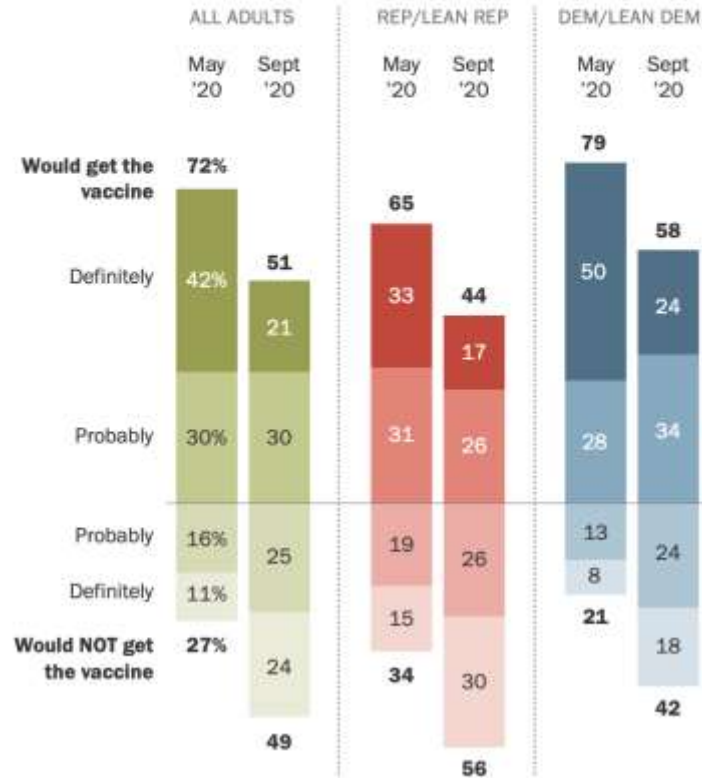
Republicans who rely a lot on Fox News and/or talk radio overwhelmingly say U.S. could not have controlled the coronavirus outbreak any better

% of U.S. adults who say ...



Drop in share of Americans who say they would get a COVID-19 vaccine if it were available to them today

% of U.S. adults who say if a vaccine to prevent COVID-19 were available today, they ...



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