What Is Blended Learning?

Blended learning is a teaching approach that combines online and face-to-face learning, offering a richer and more dynamic approach that pedagogically integrates teacher instruction with web-based, mobile and/or classroom technologies. It extends learning within and beyond the confines of traditional learning environments, and optimizes the spectrum of face-to-face and virtual learning experiences, as well as different types of media.
Benefits

The benefits of blended learning are expansive—impacting teaching and learning strategies at every level of education.

Improving Learning Effectiveness
• Individually tailored content, pace and feedback
• Access to more diverse, outside-the-classroom content and experts
• More frequent feedback and assessments
• Ability to self-pace and review content easily
• More peer-to-peer and group learning

Improving Learning Efficiency
• Higher student/teacher ratio
• Increased use of para-educators
• Optimized real estate through extended learning beyond the classroom
• Faster completion rates
Student success in today’s world is about acquiring and exhibiting the knowledge, skills and personal development that are necessary to achieve personal and educational goals. It requires a broadened learning focus that emphasizes succeeding in school as well as enjoying a productive, satisfying life after school. Blended learning helps educators make a stronger contribution to student success. Unlike traditional instruction models in which classroom time is spent helping students learn content, in blended learning many aspects of remembering and understanding content shift to online options, freeing teachers to focus on developing higher-value skills: applying, analyzing, evaluating and, ultimately, creating new knowledge.

Blended learning increases active learning opportunities and extends them beyond the classroom. As institutions adopt these learning models, it’s important to consider the implications in a holistic way. Change is driven by pedagogy, technology must be carefully integrated and space impacts learning. Because these three dimensions are interrelated, they must be addressed in a cohesive way. Institutions that understand the interdependencies of active learning are best positioned to implement active learning successfully.