



## ***Intel EdIT Conference***

***October 21, 2009***

# A Quick Survey

Please go to this url to take a 3 question survey

[tinyurl.com/yhsgkrb](http://tinyurl.com/yhsgkrb)



**In 1978, microcomputers  
entered US classrooms,  
With much fanfare**



**Thirty years,  
Forty million computers,  
and fifty billion dollars  
Later**



# We're Still Looking for Compelling Results



# And Secure Technology Funding Streams



**Meanwhile  
Schools Continue to Struggle  
And  
Students fall behind in the global race**



**For the Good of the Nation**

**This Can Not Continue**



**Project RED**  
REVOLUTIONIZING EDUCATION

# Enter Project RED



Project RED  
REVOLUTIONIZING EDUCATION

# Project RED -- Who

- Project RED Team
  - One-to-One Institute a nonprofit in Michigan
  - The Greaves Group
  - The Hayes Connection
- Endorsed by: SETDA, CoSN, ISTE, SIIA, NSBA, AASA
- Sponsors include **Intel**, Apple, Pearson, Qwest, and eChalk



# Project RED Hypothesis

## “Properly Implemented” Ubiquitous Technology Schools:

- Can produce dramatic improvements in achievement
- Are revenue positive at the state and Federal level
- As a byproduct they will fix the economy while they address the issues of STEM, 21<sup>st</sup> Century skills, and preparation for lifelong learning



# For the Record...

**Project RED Success depends on (in rank order)**

- **New legislation**
- **New state education policies**
- **Implementation of identified success factors**
- **Strong leadership at all levels – Classroom to Governor**
- **Teachers transforming their classrooms**
- **Appropriate technology**



# Project RED Overview

## Project RED

- Identify the 6000 or so Ubiquitous Technology schools
- Survey schools and identify the key factors that drive academic success
- Using HLM Modeling, determine factor effect sizes
- Identify cost savings and revenue enhancements that accrue through “*Proper Implementation*”
- Work closely with 3 states to implement findings
- Develop legislative implementation packages for legislatures and school districts
- Project completion in summer, 2010



# WIIFY?

- If we are successful....
- We'll see dramatic improvements in student achievement -- statewide
- Education Technology funding will be substantially increased and will be a standard line item of budgets, less susceptible to whimsical cuts.



# WE NEED YOU!

Encourage schools and districts  
you are associated with...

To Take THE Survey!

[www.ProjectRed.org](http://www.ProjectRed.org)

Project RED



Project RED  
REVOLUTIONIZING EDUCATION

Every Student Deserves



A 21st Century Education